

Table of Contents

Terms of Use	3
Disclaimer	3
Contact Us	3
Other Courses	3
3 rd Party Copyrights	3
Instructional Videos	4
Table of Contents	5
Before You Begin	11
Minimum Hardware and Software Requirements	11
Conventions Used in This Text.....	12
What You Will Learn and Do In This Course.....	13
What You Need to Know Before Starting	13
Software Versions	13
Course Errata.....	13
Getting Help	14
Activity Starters	14
Chapter One: Introduction to Web Design.....	15
Lesson One: How the Internet Works.....	17
Lesson Two: Web Browsers.....	21
Lesson Three: The Language of “Mark-up”	27
Lesson Four: Ways to Create HTML	30
Chapter Review	33
Your Turn Activity: Secret Message Hunt.....	34
Chapter Two: Web Site Files and Directories	35
Lesson One: File Naming and Extensions	35
Work with Me: Make File Extensions Visible.....	38

KidCoder™: Beginning Web Design

Lesson Two: Web Pages	40
Lesson Three: Starting a New Web Site.....	43
Work with Me: Create the “Raptors” Folder	45
Work with Me: Back It Up!.....	47
Chapter Review	48
Your Turn Activity: Raptors Site Map	48
Chapter Three: Your First Web Page	49
Lesson One: Essential HTML Symbols.....	49
Lesson Two: HTML File Layout.....	52
Work with Me: Create Your Raptors Home Page.....	53
Work with Me: Add the <head> element	54
Work with Me: Add the <body> Element.....	54
Work with Me: Saving and Viewing a Web Page.....	55
Problem Solving Hints.....	58
Lesson Three: Header Elements	59
Work with Me: Adding <meta> Tags.....	60
Work with Me: Adding <!DOCTYPE> to Your Home Page.....	62
Work with Me: Add a <title> Element to the Home Page	64
Problem Solving.....	65
Lesson Four: Body Elements.....	66
Work with Me: Add a <h1> Heading to the Raptors Home Page	67
Work with Me: Adding Paragraphs.....	70
Problem Solving.....	71
Chapter Review	72
Your Turn Activity: Word Games	73
Chapter Four: Web Content	75
Lesson One: Highlighting Content.....	75
Work with Me: Bold Words on the Raptors Home Page	76

Table of Contents

Lesson Two: Dividing Up Your Page	80
Work with Me: Adding <div> Tags to Your Home Page.....	82
Lesson Three: Keeping It Neat	83
Work with Me: Cleaning Up Your Page.....	87
Work with Me: Adding Footer Content.....	88
Lesson Four: HTML Lists.....	90
Work with Me: Creating an Ordered List	91
Chapter Review	93
Your Turn Activity: Make an Unordered List.....	94
Chapter Five: Connecting Your Site	95
Lesson One: Hyperlinks	95
Work with Me: Add an Anchor Bookmark to the Home Page	97
Work with Me: Add a Link to Your Bookmark Anchor.....	98
Lesson Two: The Internal (Relative) Link	99
Your Turn Activity One: Practicing File Paths.....	102
Lesson Three: The Navigation Bar	102
Work with Me: Build Your Navigation Bar.....	104
Lesson Four: The External (Absolute) Link.....	105
Work With Me: Add a Safer Email Link and External Links.....	110
Chapter Review	111
Your Turn Activity Two: Finish Linking Your Home Page.....	112
Chapter Six: Cascading Style Sheets.....	113
Lesson One: Inline Styles	113
Work with Me: Create an Inline Style.....	117
Lesson Two: Choosing Colors	118
Lesson Three: Embedded CSS	121
Chapter Review	124
Your Turn Activity: Embedded Raptors Styles	125

KidCoder™: Beginning Web Design

Chapter Seven: Practical CSS.....	127
Lesson One: External Cascading Style Sheets.....	127
Work with Me: Create and Link an External Style Sheet.....	129
Problem Solving Techniques	130
Lesson Two: Font Styles.....	131
Work with Me: Add To Your Style Sheet.....	136
Lesson Three: Comments and Spacing.....	137
Work with Me: Comment Your CSS.....	137
Work with Me: Setting Margins and Padding.....	140
Lesson Four: Styling by ID, Class, or Group.....	141
Work with Me: Grouping Headlines	143
Chapter Review	145
Your Turn Activity: Raptors Margins and Padding.....	146
Chapter Eight: Understanding Cascades.....	147
Lesson One: Cascading Explained.....	147
Lesson Two: More Cascading Patterns	150
Lesson Three: Styling Links	152
Work With Me: Changing Link Color.....	152
Work With Me: Adding Link States.....	154
Lesson Four: Borders.....	155
Work With Me: Adding Borders	156
Work With Me: Adding a Headline Border.....	158
Chapter Review	159
Your Turn Activity: Creating Borders for the Raptors Sidebar	160
Chapter Nine: Positioning.....	161
Lesson One: Arranging Containers.....	161
Work With Me: Understanding Absolute Positioning.....	165
Lesson Two: Positioning Nested Elements.....	167

Table of Contents

Work With Me: Absolute Positioning with Nested Elements.....	167
Lesson Three: Playing With Layers.....	170
Work With Me: Understanding Layers.....	170
Lesson Four: Relative Positioning.....	174
Work With Me: Relative Positioning Practice.....	175
Work With Me: Overflow Practice	178
Chapter Review	180
Your Turn Activity: Positioning Raptors Containers	181
Chapter Ten: Branding Your Site.....	183
Lesson One: Creating the Brand	183
Work With Me: Styling id="banner"	184
Lesson Two: Background Images	186
Work With Me: Understanding Background Images.....	189
Lesson Three: Create Custom Bullets	192
Work With Me: Styling Raptors Lists.....	192
Work With Me: Adding a Custom Bullet to Raptors.....	193
Lesson Four: Styling Navigation Bars	194
Work With Me: Styling the Raptors Navigation Bar.....	195
Chapter Review	198
Your Turn Activity: Branding Raptors.....	198
Chapter Eleven: Working with Graphics	199
Lesson One: Finding Images	199
Lesson Two: Basic Image Editing.....	201
Your Turn, Activity One: Cropping and Resizing the Great Grey Owl.....	202
Lesson Three: Adding Sub-Pages and Photos	203
Work With Me: Making the Great Gray Owl Page.....	203
Work With Me: Adding the Great Grey Owl Picture.....	207
Lesson Four: Positioning and Styling Photos	208

KidCoder™: Beginning Web Design

Work With Me: Styling Raptors Photos.....	208
Chapter Review	211
Your Turn, Activity Two: Create Other Raptor Sub-Pages.....	212
Chapter Twelve: Tables	213
Lesson One: Adding a Table	213
Problem Solving for Tables.....	215
Work With Me: Adding the Raptors Comparison Table	215
Lesson Two: Table Formatting	218
Work With Me: Styling Your Raptors Comparison Table	219
Lesson Three: Finishing Touches for Tables	221
Work With Me: Captioning the Raptors Comparison Table.....	222
Chapter Review	225
Your Turn Activity: Comparing Raptor Sizes.....	226
Chapter Thirteen: Final Project	227
Your Turn, Activity One: Content Brainstorming.....	227
Your Turn, Activity Two: Design Your Page	228
Your Turn, Activity Three: Laying the Foundation.....	229
Your Turn, Activity Four: Graphical Wizardry	229
Your Turn, Activity Five: Construction Time	230
Your Turn, Activity Six: High-Styling	230
What's Next?	231
Index.....	233